



# VINGROUP Corporate Presentation

VINPEARL

March 2021

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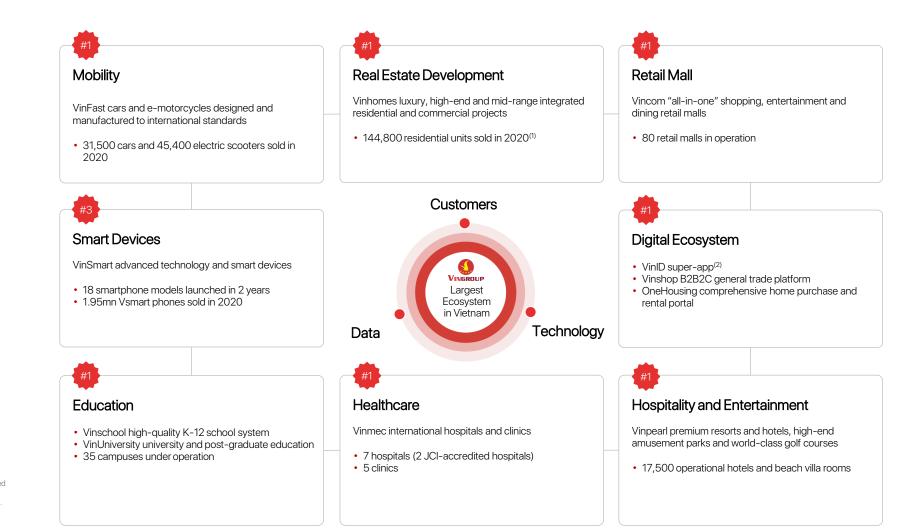
# Vingroup

Landmark 81 - the tallest building in Vietnam (Vinhomes Central Park, HCMC)

100

SWANCITY

### Unique and Dominant, Comprehensive Live-Work-Play Ecosystem



- Source: Oxford Economics, Company information.
- Note: Company data as of 31 December 2020, unless otherwise stated. (#) ranking based on market share.
   (1) Based on total number of residential units sold by Vinhomes from 2010 to 2020.

Includes units developable under block sale. (3) VinID is the largest loyalty platform in Vietnam.

### The Largest Conglomerate in Vietnam, Asia's Next Tiger Economy

**2.2%** (1) of nominal GDP



**17.3%**<sup>(2)</sup> of VN Index<sup>(3)</sup>

### **Nationwide operations**

in all 63 provinces and municipalities

# US\$33.0bn <sup>(2)</sup> combined market cap

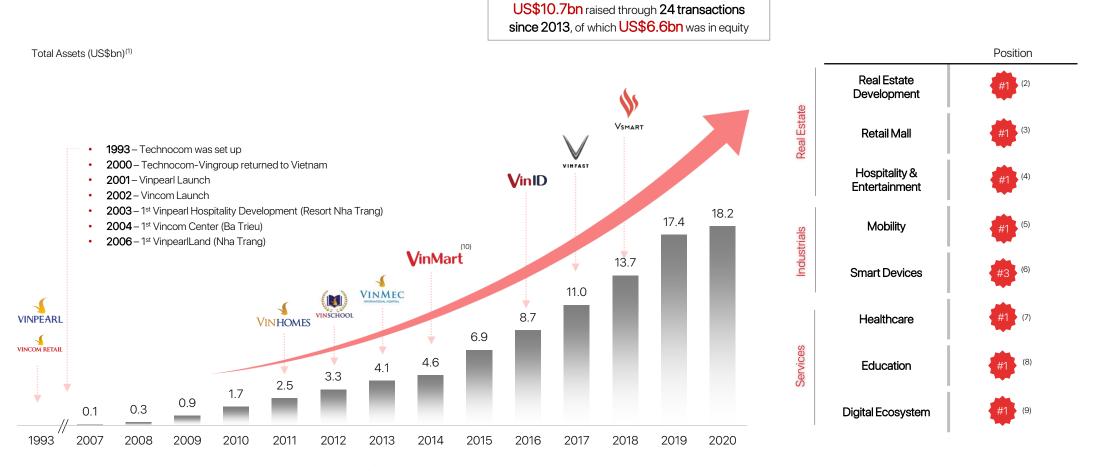
### **44,100 employees** <sup>(1)</sup>

Largest private Vietnamese corporate employer

VinFast factory, Dinh Vu, Hai Phong, Vietnam

Source: Company Information, HOSE Website, Bloomberg, Vietnam Profit 500 as of Mar 15, 2021 Notes: USDVND exchange rate of 23,170 (1) As of December 2020; (2) Included Vingroup, Vinhomes and Vincom Retail; (3) Market Capitalization of VN Index (US\$170.4bn);

### Track Record of Developing New Businesses into Market Leaders



US\$18.2bn in total assets (c.182x increase since 2007)

Source: Financial information as of 31 December 2020, unless otherwise stated

(1) Total assets from 2009 to 2018 based on IFRS financials, while total assets from 2007 to 2008, 2019 and 2020 based on VAS financials. USDVND exchange rate of 23,190 as at 31 December 2020. (2) Based on cumulative units sold in 2016 – 2020 across all segments in the residential markets of HCMC and Hanoi, only includes retail sales, according to CBRE, as of 31 December 2020. (3) Based on Vincom's combined retail (FA in Hanoi and HCMC, and GFA of all multi-tenant shopping malls in Hanoi and HCMC as of June 2019. (4) Based on number of rooms in 5-star hotels and resorts in the cities that Vinpearl's brands are present by Vietnamtourism.gov.vn, data collected in July 2019. (5) Based on market share in the respective segments of A, D-sedan and D-SUV, according to VAMA and company information in Q4.2020. (6) Based on total number of kindergarten to high school students in selected private and international Schools in Hanoi and HCMC in ViniD is the largest loyalty platform in Vietnam.

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### Riding On An Exciting Digital Journey To Transform Experience On Unprecedented Scale

#### STAGE Enablers Catalysts Strategies Data-rich customer platform • Large addressable markets • Best-in-class and smart products Strategic partnership Disrupt traditional industries with new technologies • High rate of technology adoption with industry leaders Technology-driven innovative consumer platforms • Attractive demographics World-class R&D team Data analytics to enhance customer understanding Geopolitical advantage

and improve offeringsImprove operational efficiency

### STAGE



Delivered core offerings with market leadership

#1 VINHOMES



VINPEARL Hospitality and

Real Estate

Retail Mall

Development

Entertainment

#3 VSMART

Smart Devices

Mobility





Education

Source: Company Information

#### **Corporate Structure** US\$15.5bn<sup>(1)</sup> VINGROUP **REAL ESTATE INDUSTRIALS &** SERVICES TECHNOLOGY US\$14.2bn<sup>(1)</sup> -73.7% -51.2% 100.0% **VINMEC** V VINHOMES Real Estate Development Mobility Healthcare VINFAST US\$3.4bn<sup>(1)</sup> 60.3% 62.0% 100.0% VINSCHOOL VINCOM RETAIL Retail Mall Smart Devices Education Vsmart VINUNIVERSITY 80.0% 100.0% VINPEARL Hospitality and Entertainment Technology R&D and IT VINTECH Solution Development Masan Consumer Retail < 15% 51.2% One VinCommerce Mount Digital Ecosystem Group

#### Entities listed on HOSE

Source: HOSE. Company information as of 31 December 2020

Note: All shareholding percentages presented are based on Vingroup's effective interest. (1) Indicates market capitalization of the listed entity as of 15 March 2021. USDVND exchange rate of 23,170. (2) Non-controlling interest in a subsidiary of Masan Group which owns Masan Consumer Holdings, the largest manufacturer of consumer products by revenue, and VinCommerce, the largest consumer retail network in terms of number of grocery retail stores



# Key Competitive Advantages

Favourable Macro-Economics in Vietnam and Across All Consumer Industries

Largest Ecosystem in Vietnam with Market Leadership Across Multiple Businesses

Dominant Integrated Real Estate Developer, Owner and Operator

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Proven Track Record of Developing Vietnamese Brands of Scale

5 Unparalleled Execution Capabilities in New Business Sectors

Prudent Financial Policies and Strong Financial Position



The making of VSmart phones

# 1. Favourable Macro-Economics in Vietnam and Across All Consumer Industries

VinFast Manufacturing Complex, Hai Phong

### **Strong Macro Tailwinds**

Fastest Growing Economy in Southeast Asia

Real GDP growth 2019A - 21E CAGR (%)

### Fastest Growing Middle-Income Segment in SEA

Middle income population<sup>(1)</sup> growth 2019 - 24E CAGR (%)

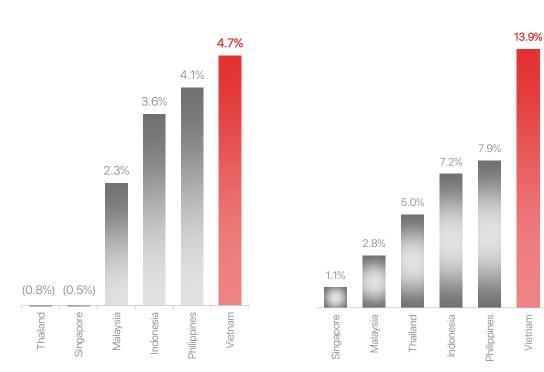
Vietnam

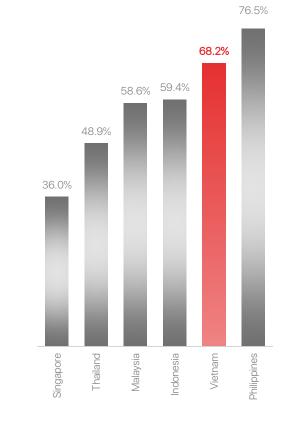
### One of the Highest Private Consumption in Southeast Asia

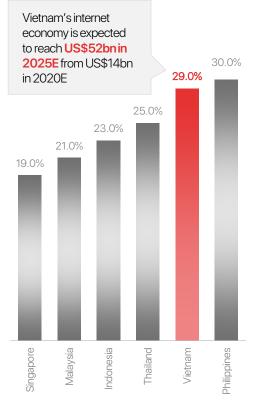
Private consumption as % of GDP in 2019

#### One Of The Strongest Internet Economy Growth In SEA

Internet economy GMV growth CAGR 2020-25E (%)





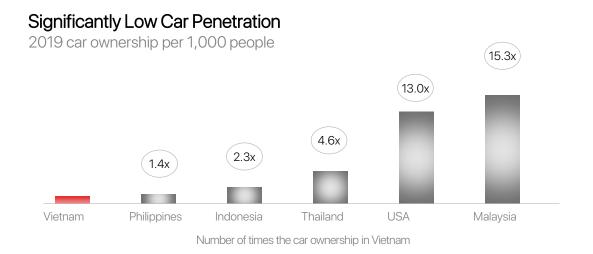


Source: Euromonitor, CEIC. Information collected in May 2020

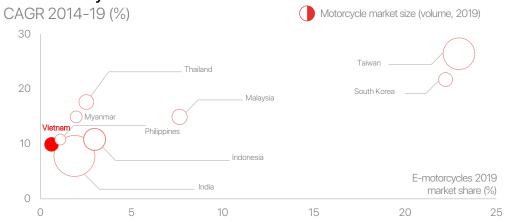
Note: Exchange rates are based on historical exchange rates in respective years as provided by EIU.

Middle income population defined as households with disposable income of more than US\$10,000 per annum. 2019 middle income population is an estimate while 2020 to 2024 are forecasts (1)

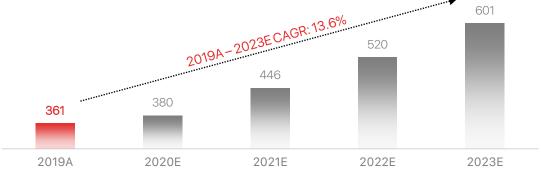
### **Robust Growth Expected for Both Cars and Electric Motorcycles**



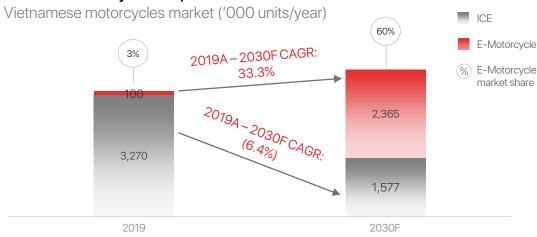
### Fourth Largest Motorcycle Market Globally With Low Penetration of e-motorcycles



...Leading To Substantial Growth In The Passenger Car Market Vietnamese car market projection ('000 units/year)

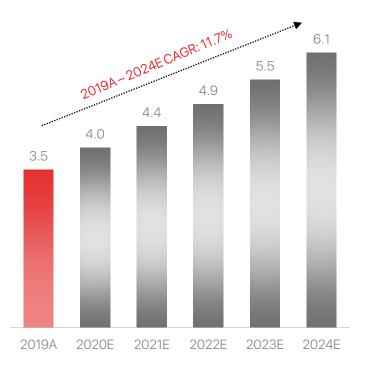


### Electric Motorcycles Expected To Gain Market Share



### Consumer Spending to Grow across Vingroup's Key Consumer Segments

Healthcare – Increasing Household Healthcare Expenditure From Aging Population And Rising Disposable Income Household Healthcare Expenditure (US\$bn) Education – Increasing Household Education Spending As More Families Can Afford Quality Education Household Education Expenditure (US\$bn) Tourism - Domestic And International Tourist Arrivals Increasing At A Rapid Pace Arrivals (mm)

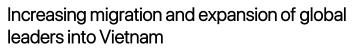






### **Experiencing Favorable Geopolitical Shifts**

- Beneficiary of global supply chain disruption due to geopolitical shifts
- Supportive government policies and robust infrastructure investment
- Strategic geographical advantage supports global distribution
- Competitive advantages in land supply, labor costs and human capital





Highest level of public investment as % of GDP (2020 Target)

4%

ΤH

4%

MY

3%

ID

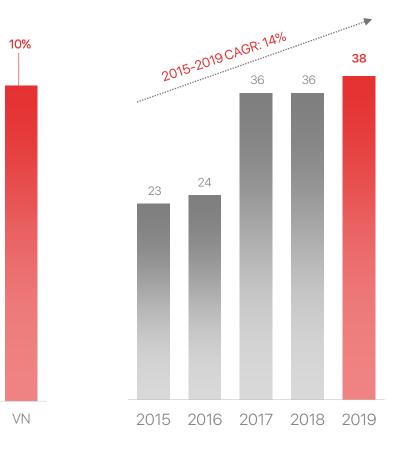
4%

SGN

7%

PH



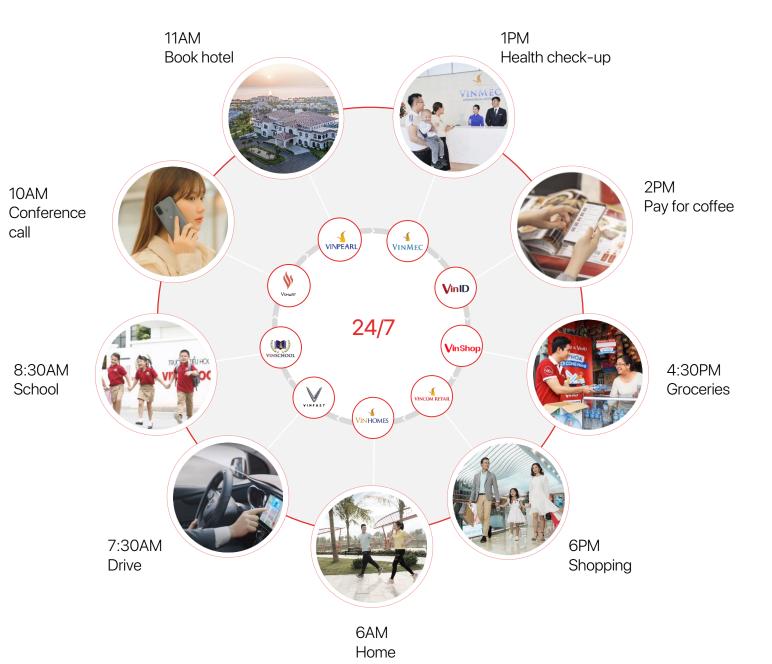


Source: Euromonitor, MPI

## 2. Largest Ecosystem in Vietnam with Market Leadership Across Multiple Businesses

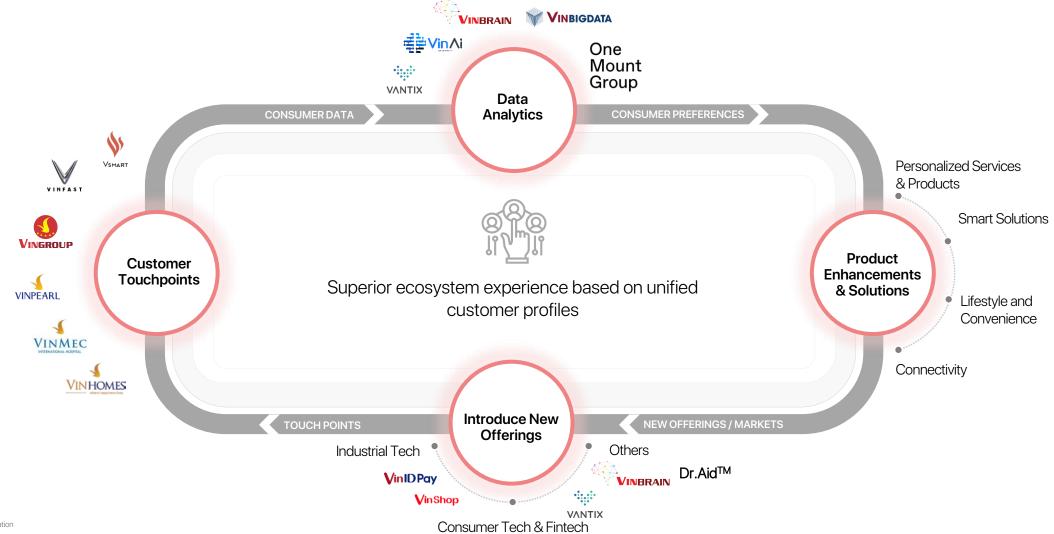
### Largest Ecosystem in Vietnam with Market Leadership Across Multiple Businesses

- The only company in Vietnam with extensive presence across the consumer ecosystem
- Leadership position across multiple consumer sectors demonstrate ability to start new business and develop them into industry champions
- Leveraging unique database unmatched by any competitor to create sustainable "moat"
- Today, applying superior data analytics capabilities to enhance customer experience and cross-selling opportunities

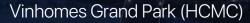


Source: Company information

### Leveraging Data Analytics for Deep Behavioral Understanding and Continual Improvement of Platform Offerings

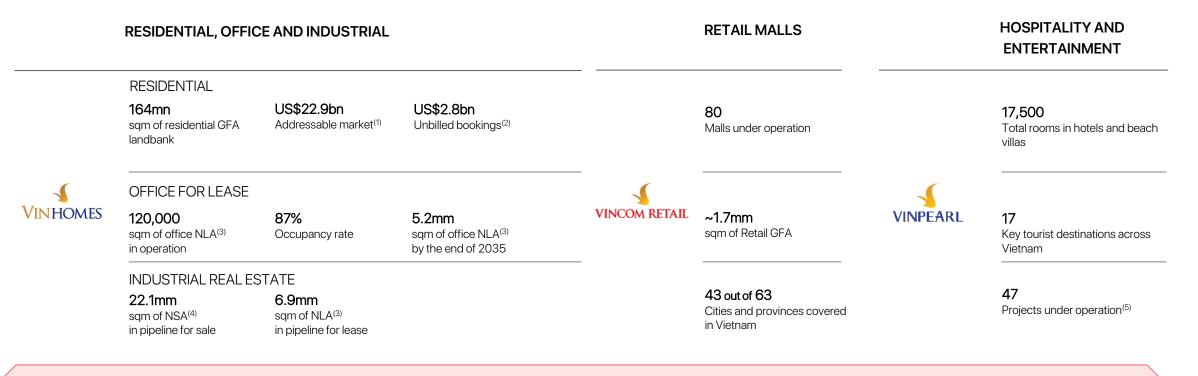


# 3. Dominant Integrated Real Estate Developer, Owner and Operator



### Dominant Integrated Real Estate Developer, Owner and Operator

• Unrivalled nation-wide land bank to support Vingroup's growth and sustainability



#### Well-diversified coverage of real estate segments across Vietnam

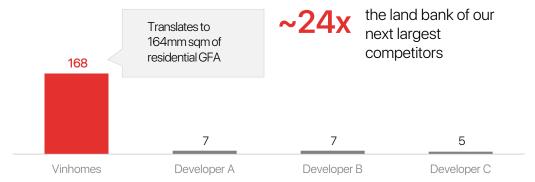
Source: CBRE. Company information as of 31 December 2020, unless otherwise stated.

- (1) For condominium market only; based on CBRE condominium demand model and annual condominium demand of c.186,000 units in 2022E at an assumed price of US\$127,000 per unit.
- (2) As of 30 December 2020, fx USDVND 23,190
- (3) Represents net leasable area. Business plan and subject to change
- (4) Represents net saleable area for the project's lifetime
- (5) Including four Vinpearl Golf courses, four VinWonders amusement parks, two Safaris and two F&B and ancillary entertainment service areas

### **Vinhomes – Dominant Residential Platform**

#### Largest Land Bank Delivers Sustainable Growth

Land bank<sup>(1)</sup> (mm sqm)

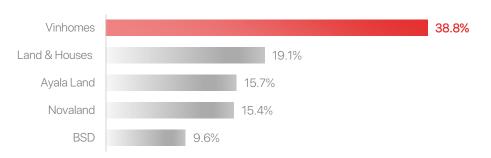


#### **Unparalleled Execution Capabilities**

Land Acquisition	Ability to secure the best land banks in Vietnam
Master Planning and Design	Master planning capabilities and integrated developments
Land Clearance	Accelerated land clearance process (9-12 months)
Infrastructure and Ecosystem	• Vingroup ecosystem of retail malls, schools, hospitals, etc.
Sales and Marketing	<ul> <li>High take up rates during presales with high % of upfront payments</li> </ul>
Quality Control	<ul> <li>In-house construction management, ability to control costs, quality and speed</li> </ul>
Property Management	Strong after sales service and management of facilities

#### Superior Returns

Return-on-Equity<sup>(2)</sup>(%)



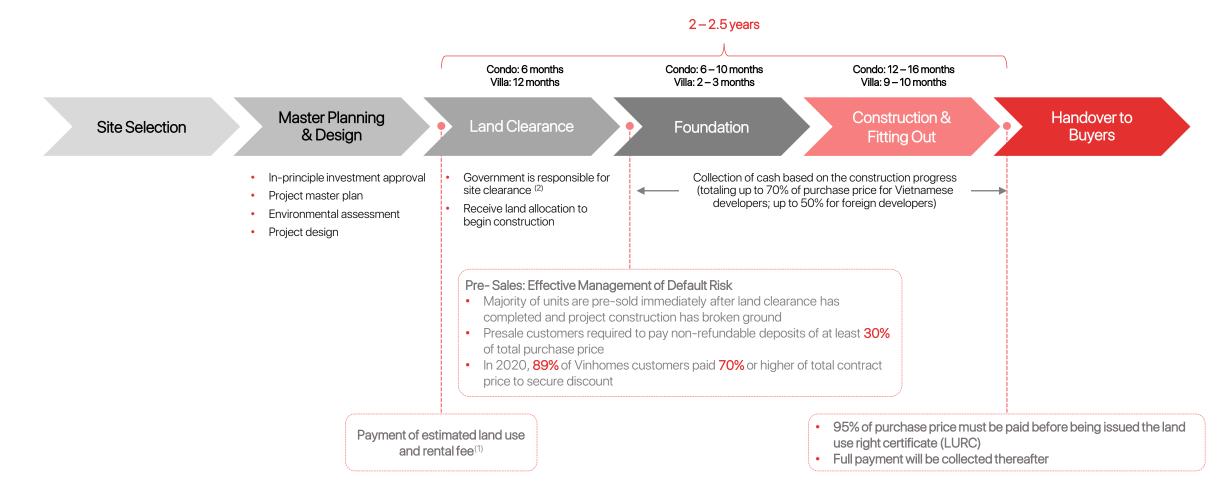
### Diversified Product Offerings



Source: Company information

(1) As of 31 December 2021. Including apartments, office-tels, shop-houses, shop office, villa, commercial for sale, beach villa and condo-tel. Excludes completed projects. 164 mm sqm of residential GFA converts into c. 146 mm sqm of NSA. Not including GFA from Vinhomes Hoc Mon and Industrial land bank. (2) Refers to net profit after minority interests divided by shareholder's equity in 2019. (3) For condominium market only; based on CBRE condominium demand of c.186,000 units in 2022F at an assumed price of US\$127,000 per unit. (4) JLL report as of March 2018. Percentages shown exclude 30.8% of households within the segment of household below affordable. Segments include households within the respective income ranges: Luxury (more than US\$85k), Premium (US\$55k – US\$55k), Affordable (US\$10k – US\$25k) and Below Affordable (below US\$10k). (5) Based on net saleable area.

### Property Development Model And Payment Schedule Built on Favorable Regulatory Framework for an Efficient Self-funding Business Model



Source: Company Information, CBRE

(1) In order to expedite the land clearance process, Vingroup typically pays estimated land use and rental fees in advance, and the Government uses such advanced payments for land owners resettlement compensations

(2) While the Government is in charge of site clearance, Vingroup takes an active and coordinated role in terms of identifying land right holders, education and, in some cases, purchasing land rights

# Expansion into Industrial Real Estate to Capitalize on the Attractive Sector Tailwinds

## Leveraging Vinhomes' Expertise in Sourcing/Acquiring Land as well as Real Estate Development

Vinhomes' Superior Industrial Real Estate End-to-end Value Chain



- Access to industrial park land bank through Vingroup, VinFast and VinSmart
- Experience in master planning for integrated projects such as Hanoi, Hai Phong, Quang Ninh, Ho Chi Minh City (Can Gio) and Phu Quoc
- Synergy with VinFast/VinSmart ecosystem of industrial and smart device manufacturing, suppliers and importers
- End-to-end construction management capability to ensure rapid execution and quality control
- Ability to control costs and deadlines
- Ability to identify key anchor tenants based on
   experience and in-depth understanding across verticals

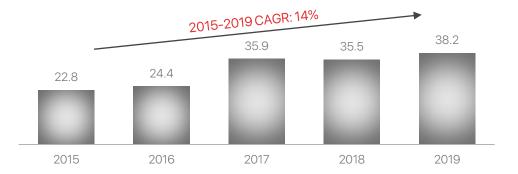
Additional Pillar of Vinhomes' Medium Term Strategy to Diversify and Increase Recurring Revenue and Provide More Avenues for Capital Recycling Diversification Across the 3 Segments



### Industrial Real Estate as a New Growth Driver

#### FDI in Vietnam Has Seen Accelerating Growth

Registered FDI (US\$ bn)<sup>(1)</sup>



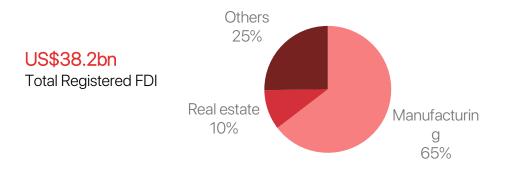
### Structural Drivers for Increasing Manufacturing in Vietnam<sup>(3)</sup>

- ✓ Government to invest additional VND21tn (US\$924mn) in the development of infrastructure for economic zones and industrial parks<sup>(4)</sup>
- Shifting of manufacturing supply chains to Vietnam due to US-China trade war, low labour costs and government incentives to drive FDI (e.g. LG, Samsung, Kyocera, Nintendo etc.)
- Room for growth in manufacturing contribution to Vietnam GDP (current contribution: 20%)
- ✓ Abundant land supply to facilitate incoming manufacturing projects
- ✓ Diversification due to COVID-19 disruption

IPs in Northern Vietnam remained a promising market despite COVID-19

~60% of FDI is in Manufacturing and Processing

Registered FDI (US\$ bn), 2019<sup>(2)</sup>



### Robust Industrial Parks Growth Throughout Vietnam

Top Provinces by FDI, 1H2020

	Province	Occupancy YoY		Lease price YoY growth		
1	Bac Ninh	0	11.8%	<b>9</b> .2%		
2	Vinh Phuc	0	3.8%	4.8%		
З	Ha Noi	0	1.1%	<b>1</b> 3.2%		
4	Hai Duong	0	7.9%	<b>1</b> 5.2%		
5	Hai Phong	0	1.1%	3.2%		
6	Hung Yen	0	3.5%	6.4%		
7	Dong Nai	0	1.1%	6.5%		
8	Binh Duong	0	2.1%	4.9%		
9	Ba Ria Vung Tau	0	12.9%	18.2%		
10	Long An	0	1.2%	7.9%		

## 4. Proven Track Record of Developing Vietnamese Brands of Scale

### **Proven Track Record of Developing Vietnamese Brands of Scale**

### Most Loved and Respected Brands



**Asia**300

5 50

#### Vietnam Report 2020

Top 10 largest enterprises in Vietnam

#### ASEAN NCAP 2020

Excellent award for new manufacturer safety commitment

#### World Travel Awards 2019

- Asia's Leading Family & Beach Resort Vinpearl Resort & Spa Phu Quoc
- World's Leading Riverfront Hotel Vinpearl Luxury Landmark 81

#### Brand Finance 2019

• Vietnam's Top 50 Most Valuable Brands

#### AUTOBEST 2018

• "A Star is Born" Award



#### International Property Awards

- Best Retail Development Asia Pacific (2019) Vincom Center Landmark 81
- Best International Retail Development (2019) Vincom Center Landmark 81
- World's Best Property (2018) Vinhomes Riverside

#### Asia Pacific Property Awards

- Best Mixed-Used Development (2019) Vinhomes Ocean Park
- Vietnam's Best High-Rise Building (2017) Vinhomes Metropolis
- Vietnam's Best Architectural Building (2017) Landmark 81
- Vietnam's Best Mixed-Used Development (2016) Vinhomes Central Park

#### Most Successful Transactions



FinanceAsia

#### The Asset AAA

- Best Vietnam IPO (2018), Best M&A (2018), Best Syndicated Loan (2018), Best Issuer – Corporate (Southeast Asia – 2018)
- Best Vietnam Transaction (2020)

#### FinanceAsia

- IPO of the Year (2018), Best Vietnam Deal (2018), Private Equity Deal (2017)
- Best Frontier Market Transaction (2020)

### Contribution to a Sustainable Economy

#### Forbes

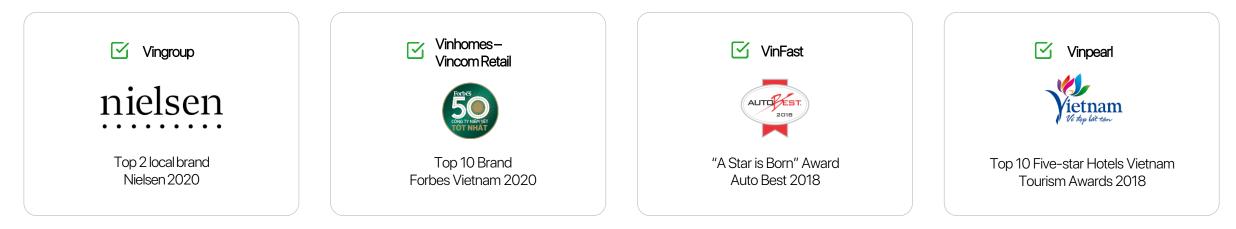
- Global 2000 (2019-2020)
- Asia's 200 Best Over A Billion (2019)

#### Forbes Vietnam

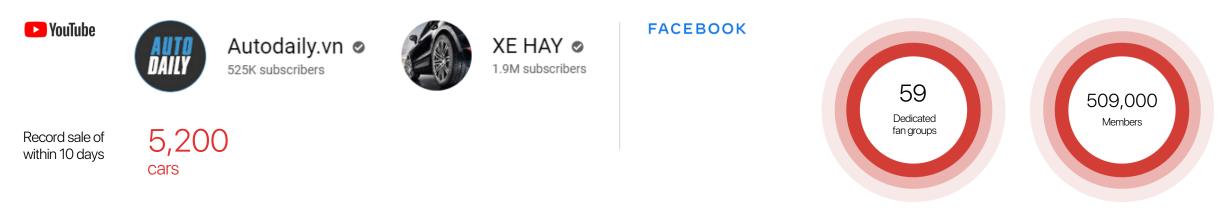
- Top 50 Listed Companies (2019)
- Top 40 Most Valuable Brands in Vietnam (2018) Nikkei Asia 300 (2015–2019)
- Top 300 largest and fastest growing businesses in Asia Global Banking & Finance Review 2019
- Best Investor Relations Company in Vietnam

# Superior Brand Equity Fosters Consumer Trust and Lower Customer Acquisition Costs

Vin-brands being a household name across sectors...



...serves as a launch pad for new products to gain immediate recognition and access to a large customer base

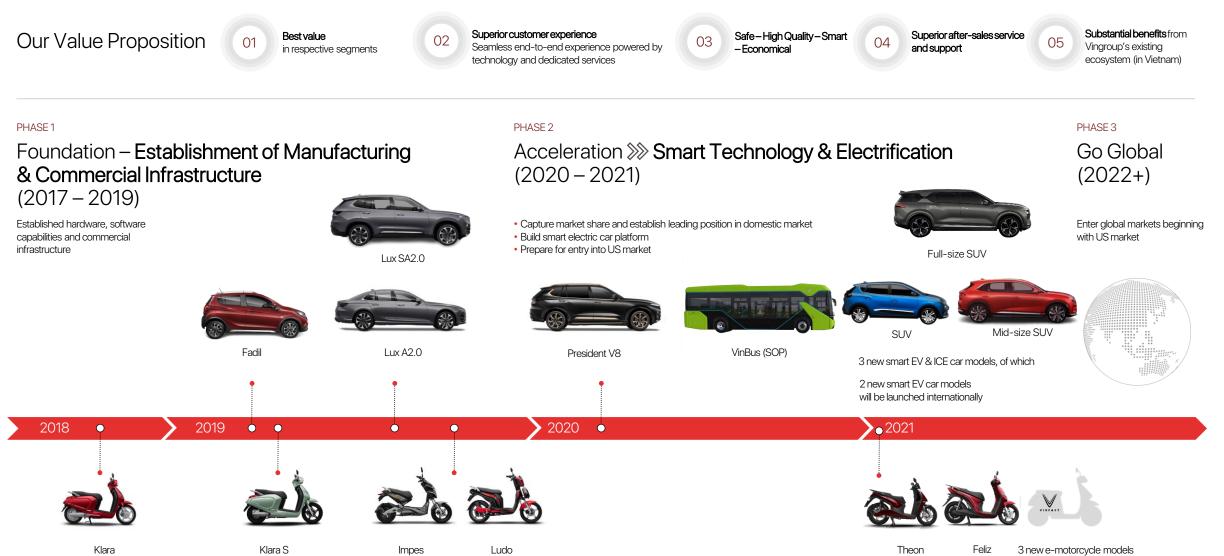


# 5. Unparalleled Execution Capabilities in New Business Sectors





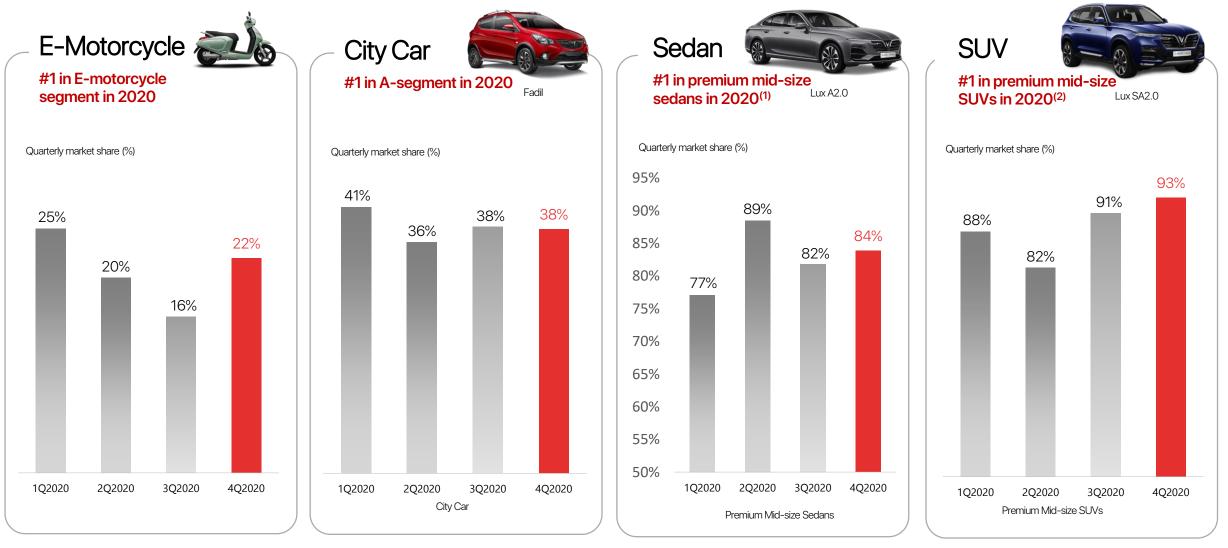
### VinFast's Rapid Evolution and Clear Trajectory for Future Acceleration



Note: EV = Electric Vehicle, ICE = Internal Combustion Engine

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### Stellar Track Record of Market Penetration

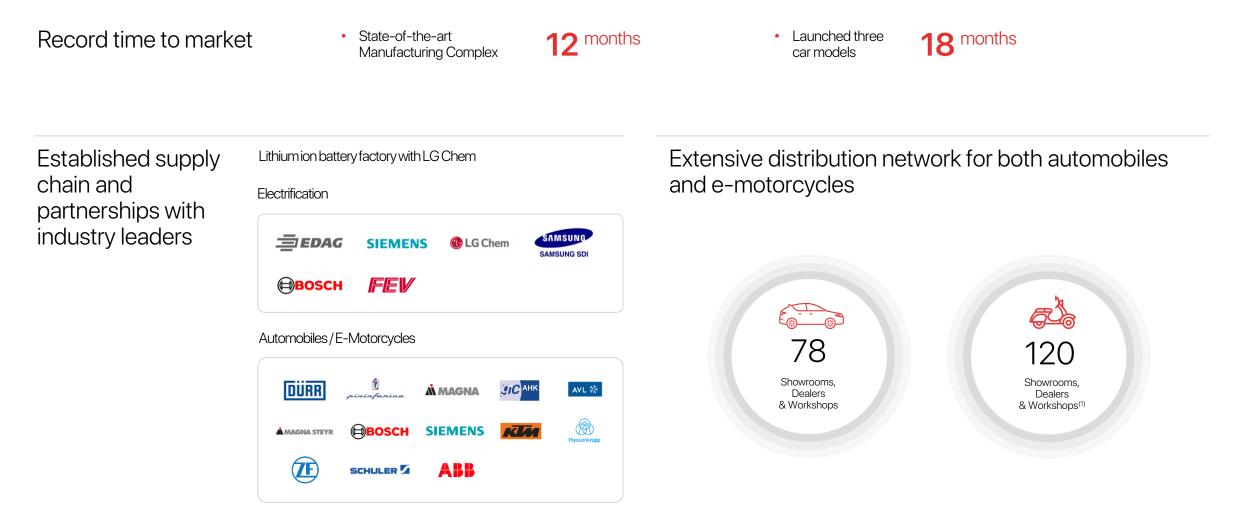


Source: Based on VAMA and Company information as of 31 December 2020.

Premium mid-size sedans include VinFast Lux A, Mercedes E-Class, BMW Series-5, Volvo S90, Audi A6, Jaguar XF

(2) Premium mid-size SUVs include VinFast Lux SA, Porsche Cayenne, MercedesBenz GLE, Volvo X90, Audi Q5, BMW X5, BMW X6, Range Rover Velar, Range Rover Sport, Land Rover Discovery, Lexus GX, Jaguar F-Pace, Volkswagen Touareg

### Unparalleled Execution Capabilities – Successful Establishment of Manufacturing Capabilities and Commercial Infrastructure



### Vinsmart Evolution and Strategic Plan – Integrated Smart Devices and IoT

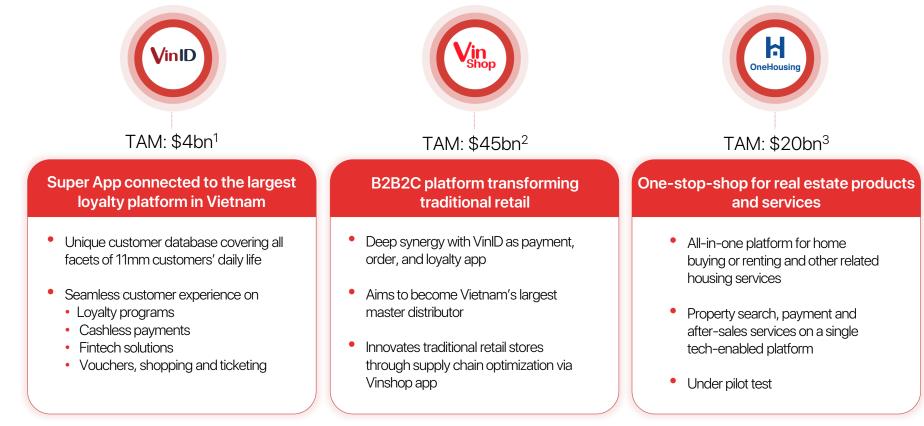
VinSmart offers a full range of smartphones and has swiftly achieved Top-3 market position in smartphones after only 16 months, a record in Vietnam

	Active 1+ Active 1 Active 1 Joy 1+	Live Joy 2	2+		Active 3	Joy 3	Live 4 Joy 4	Aris	E-motorcycle components VinFast electric vehicles Thermal cameras	Smart Purifier	New rounds of smartphones Wearable Vsmart Brand
0010 -	Joy 1	Bee	Star	Smart TV (Round 1)	Bee 3	Star 3	Star 4	Aris Pro	Smart TV (Round 2)	Full range Smart home devices	Smart Virus killer
	2018 • 2019 2020 Factory #1 Factory #1 Factory #1 Factory #1 Sectors #1					<ul> <li>CEM/ODM Smartphone</li> <li>OEM/ODM Smartphone</li> <li>DEM/ODM Smartphone</li> <li>DEM/ODM Smartphone</li> <li>Several 5G smartphones sold in the US from Jan 2021</li> <li>Signed OEM strategy with 1.5mn smartphones, under OEM agreement to export in 2020</li> <li>Signed OEM contracts with a major US operator - showcased R&amp;D, design and manufacturing capabilities</li> <li>Aris 5G Concept phone</li> <li>Aris 5G concept phone produced only 1 year after partnership with a US-chip manufacture</li> </ul>					

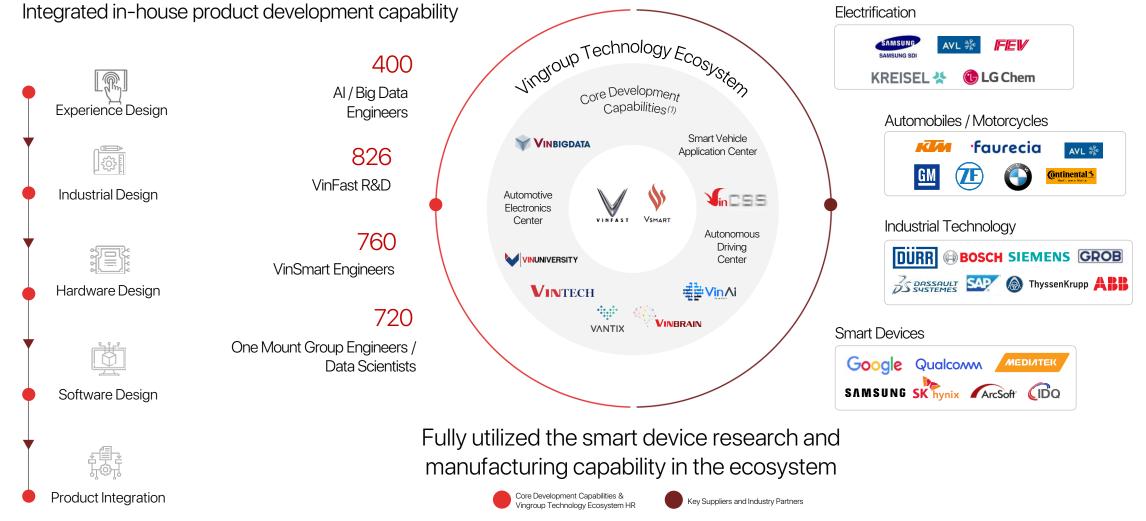
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### **One Mount Group Is Creating Vietnam's Largest Digital Ecosystem**

One Mount's integrated ecosystem across multiple platforms is developing an expansive and fast growing O2O network starting with three main economic sectors: Retail, Real Estate and Financial Services.



# Strategic Partnerships with Industry Leaders Complement in-House R&D Capabilities



### **Visionary Management With Proven Track Record**

Ms. Pham Thu Huong

Vice Chairwoman

Independent Member

### **Board of Directors**



Mr. Pham Nhat Vuong Chairman of the Board of Directors Holds a Bachelors Degree in Geological Economic Engineering, graduated from Moscow Geology University in Russia

Long track record as an entrepreneur both in and out of Vietnam, founded Technocom Limited Company in Ukraine, which was sold to Nestle S.A. in 2010

• Established Vinpearl in 2001 and Vincom in 2002

- Founder and largest single shareholder in Vingroup
- Recognized as Vietnam's first billionaire by Forbes Magazine (2012), and retained the position as the billionaire with the highest networth in Vietnam since then

Vice Chairwoman

Independent Member

Ms. Nguyen Dieu Linh

Ms. Pham Thuy Hang Vice Chairwoman

Mr. Le Khac Hiep Vice Chairman cum Independent Member

### Senior Management



### Ms. Thai Thi Thanh Hai

 Vice Chairwoman • 27+ yrs experience • 7+ yrs with Vingroup



• 25+ yrs experience • 13+ yrs with Vingroup



Mr. Prof. Ling Chung Yee Roy<sup>(2)</sup>

#### • 7+ yrs with Vingroup

Mr. Nguyen Viet Quang Vice Chairman cum CEO

Mr. Park Woncheol<sup>(3)</sup> Member

Vice Chairwoman

Mr. Marc Villiers Townsend<sup>(1)</sup>

• 24+ vrs experience

#### • 25+ yrs experience • 11+ yrs with Vingroup

Mr. Nguyen Viet Quang



• CEO

#### Ms. Duong Thi Hoan

• 22+ yrs experience • 14+ yrs with Vingroup



### Ms. Mai Huong Noi

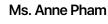
• Dv CEO • 30+ yrs experience

• 15+ yrs with Vingroup



### Mr. Pham Van Khuong

• Dy CEO • 38+ yrs experience • 19+ yrs with Vingroup



 CIO • 16+ vrs experience

• 8+ yrs with Vingroup

Ms. Nguyen Thi Diu • Dy CEO





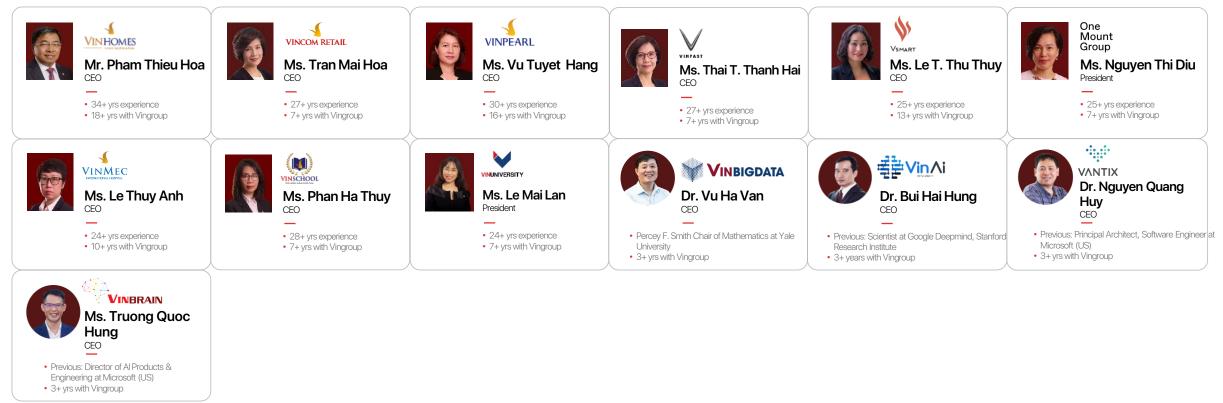
Management has an average of 27+ years of experience

Source: Company information as of 31 December 2021. (1)

Mr. Marc Villiers Townsend is the Chairman of CBRE Cambodia. Prof. Ling Chung Yee Roy is the Managing Director of RL Capital Management. Mr. Park Woncheol is the member of the Board of Directors, SK Investment Vina II Pte. Ltd.

### **Committed to International Corporate Standards**

1. Separate Management Teams for Every Business Segment



2. Significant Representation from Independent Directors







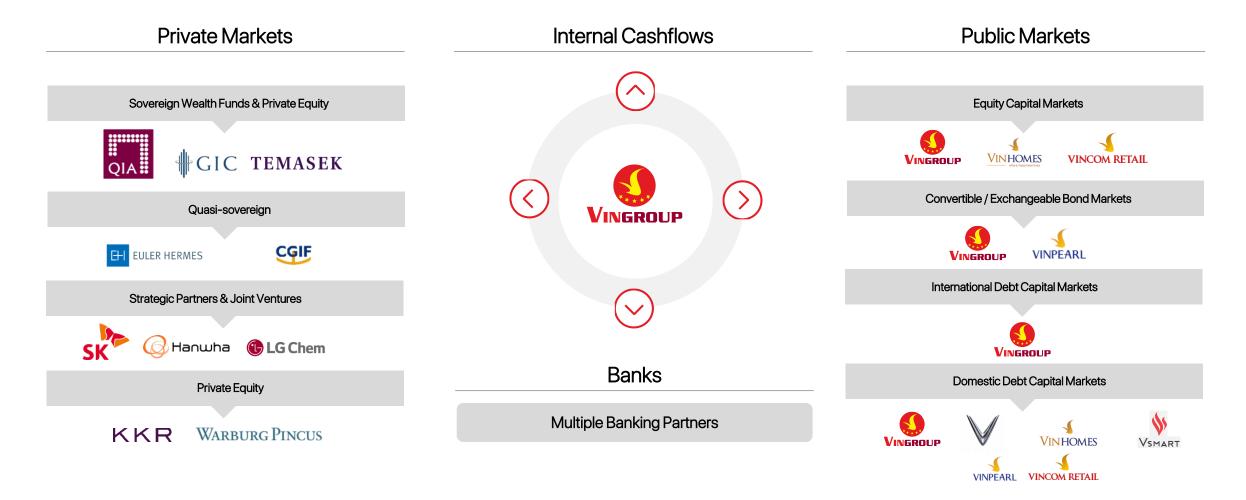
## 6. Prudent Financial Policies and Strong Financial Position

Vingroup data center in Vinhomes Times City

## **Prudent Financial Policies and Strong Financial Position**

Liquidity management	<ul> <li>Minimum cash balance of US\$700m or above to avoid liquidity risk</li> <li>Only Vietnamese issuer with access to multiple sources of capital, including domestic and international banks, domestic bond market, as well as international private and public capital markets</li> <li>As of Dec 2020, Vingroup has secured short-term bank credit line of US\$1.2bn, providing ample liquidity support</li> </ul>
Staggered debt maturity	<ul> <li>Well-staggered debt maturity profile with preference towards longer dated tenors</li> <li>Balanced mix of USD and VND denominated borrowings</li> </ul>
Risk management	<ul> <li>Regular risk management reviews and discussion with senior management before major refinancing exercise or new product lunch</li> <li>Established a prudent investment mechanism, taking into consideration of compatibility with corporate strategy, investment return, business synergy, with approval from the Board and Investment Committee</li> </ul>
Prudent and flexible dividend policy	<ul> <li>Prudent and flexible dividend policy subject to Vingroup's growth plans, investment requirements and relevant financial covenants</li> <li>Vingroup has not paid cash dividend since 2015. We do not expect to pay significant cash dividends in the near term given our growth and investment plans</li> </ul>

## Global Reputation and Good Execution Helped Attract Top-Tier International Investors



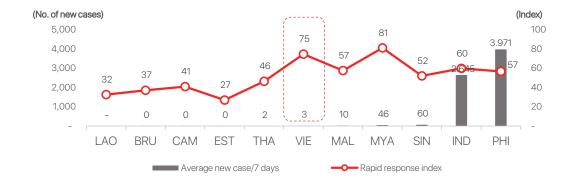
## Covid-19 and 4Q2020 Performance Update

Mount Group

+ Automain

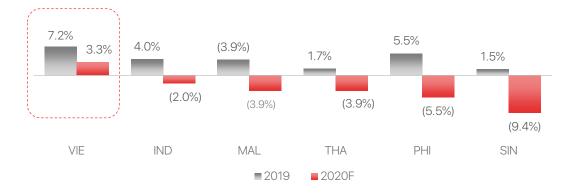
### Vietnam Is The Brightest Spot In Southeast Asia's Macro-Economy

COVID-19 Outbreak In Vietnam Has Swiftly Been Under Controlled Due To Government's Strong Commitment And Determination<sup>(1)</sup>

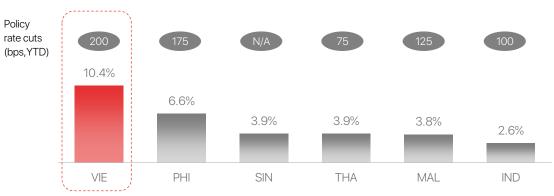


## The Only Country In Southeast Asia Expecting Positive Domestic Consumption Growth In 2020

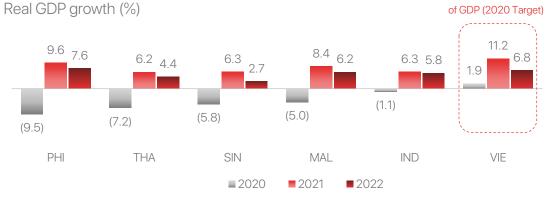
Domestic consumption growth (%)



Targets To Spend Highest Level Of Public Investment As % Of GDP And Has Made Strongest Rate Cuts in 2020 YTD To Support Local Economy Public investment as % of GDP (2020 Target)



The Only Country In Southeast Asia Expecting Positive Domestic Consumption Growth In 2020 Least Impacted By COVID-19 With Strongest Recovery Trajectory<sup>(2)</sup>



Source: (1) Asian Development Outlook 2020 (ADO) Report – Asian Development Bank, Sep 2020, CEIC. (2) Report of S&P Global: Economic Research: Asia-Pacific's Recovery: The Hard Work Begins, Sep 2020.

### Vietnam Handled COVID-19 Very Well, and Swiftly Contained Both The First and The Second Waves of COVID-19

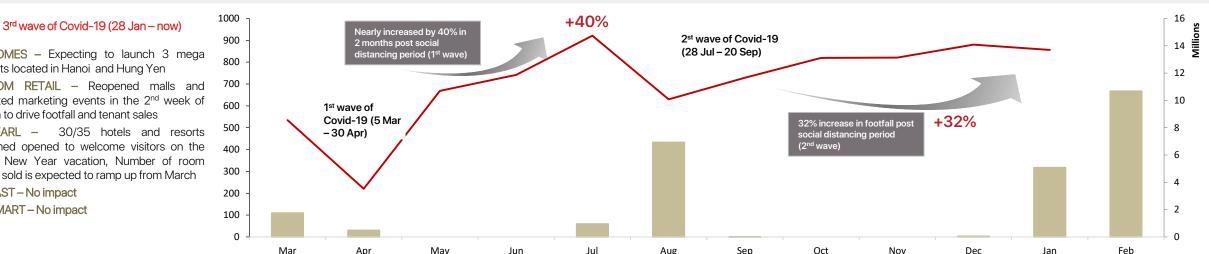
#### 1<sup>st</sup> wave of Covid-19 (5 Mar - 30 Apr)

- VINHOMES 2 weeks of construction suspension and 3 weeks of show-room closures. No material impacts as construction was ahead of schedule, launched Vinhomes online sale platform (Apr 9), and supply shortage supports both block sales and retail sales. Prices remain stable
- VINCOM RETAIL Closed all mails for 5 weeks in Mar and Apr but had V-shape recovery during summer as mails were able to open on 30 Apr Reunification Day and Labor Day holiday. Footfall (FF) in May was ~60% - 95% (weekday/ weekend) compared to the same period in 2019
- VINPEARL Closed all hotels and facilities for 5 weeks in Mar and Apr, but reopened 27 hotels and resorts by Jun. Launched various promotional programs with positive results: number of rooms nights sold reached in June (62.4k) doubled those in May, promoted sales through e-commerce, travel agents and corporate bookings, launched Vinpearl.com online sales
- VINFAST Manufacturing plant and showrooms closed for 3 weeks in Apr to observe social distancing. Innovative cross-sale strategy (VF vouchers sold with Vinhomes units) resulted in strong demands: VF cars are #1 across all applicable segments in 4 auarters in 2020
- VINSMART Plant closure for 3 weeks in Apr. Manufactured non-invasive ventilators to help mitigate Covid-19. Minimal impact due to online sales, secured #3 position in market share

#### 2st wave of Covid-19 (28 Jul - 20 Sep)

Vincom Retail Footfall (RHS)

- VINHOMES No impact. Online sale continues. Benefits from cross-sale efforts such as Vinpearl, VinFast vouchers, and all mega projects are smart city projects. Secured investment approval for Dream City mega project
- VINCOM RETAIL Vincom Plaza Da Nang and Buon Me Thuot closed for 5 and 2 weeks respectively. Footfall in VRE fell by 30% compared with June period, but has recovered to 85-90% Y-o-Y by December
- VINPEARL Closed VPL Da Dang and South Hoi An in July and Aug, but only 10 hotels were remained closed by December. Guest visits recovered strongly in 3Q2020 Q-o-Q, increasing by 147.2% due to renovated VinWonders Phu Quoc, Vinpearl Safari Phu Quoc and VinWonders Nha Trang. Vinpearl continued to introduce promotional packages to encourage domestic travelers, and put in place long-term cost saving programs
- VINFAST No impact
- VINSMART No impact



Community cases (LHS)

#### Nearly 24,100 Covid -19 vaccine doses have been implemented since 08 Mar, 2021. Vietnam will receive more than 30 million doses, enough for over 30% of population

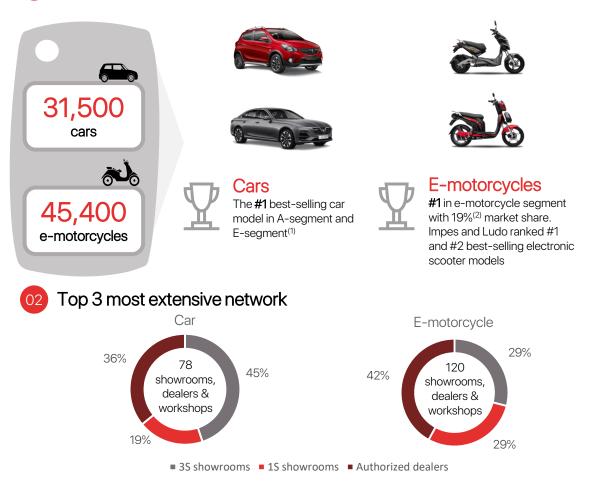
- VINHOMES Expecting to launch 3 mega
- projects located in Hanoi and Hung Yen
- · VINCOM RETAIL Reopened malls and restarted marketing events in the 2<sup>nd</sup> week of March to drive footfall and tenant sales
- VINPEARL 30/35 hotels and resorts remained opened to welcome visitors on the Lunar New Year vacation, Number of room nights sold is expected to ramp up from March
- VINFAST No impact
- VINSMART No impact

## VinFast Operational Highlights in 4Q2020 and FY2020

#### FY2020 Performance Highlights

01

#### FY2020 performance (units sold)



#### Key Highlights of Marketing / Promotion Programs



#### Motorcycles

Winning the targeted segment of young people with holistic approach:



Source: Company information as of 31 December 2020.

A-segment: based on number of cars sold in 2020 according to VAMA and Company Information. E-segment: based on number of cars registered in 2020.

- According to Vietnam Register Department.
- (3) Campaigns refer to 11/11, Black Friday and 12/12.

# VinSmart Sustained the Position in Top Best-Selling Smartphone Brands in Vietnam

18 smartphone models launched-to-date, including 14 models launched in 2020



Source: Company information as of 31 December 2020.

- Note: Low-end segment: <VND2.5mn; Entry-level: VND2.5-5mn; Mid-end segment: VND5-8mn; High-end: VND8-10mn.
- (1) Aris and Aris Pro are marketed in Vietnam as 4G phones as domestic infrastructure for 5G is not yet available
- (2) Market share and ranking according to GfK statistics.
- (3) Exclusively distributed by Viettel under Viettel's program to offer Vietnamese people a 4G made-in-Vietnam phone with an affordable price of only VND600,000.

VinSmart cemented Top 3 market share position in 02 2020<sup>(2)</sup> Launched Aris and Aris Pro 18.1% 20.0% 16.7% 15.0% 11.2% 10.0% 5.0% 0.0% W4  $\sim$ w10 v13 w16 w19 w25 w28 w31 w34 w37 w40 w43 w46 w49 w52 Ň w22 Jan Feb Mar Apr Mav Jun Jul Aug Sep Oct Nov Dec Distribution network continued to expand 03 in 4Q2020 Top retail chain 10,000 retail stores partners: VETTEL <u>Store</u> cities and 992 56/63 customer provinces thegioididong service centres ellohone 5 団 warranty request FPT

### Offer Best-in-Class and Smart Products to Enhance Total Customer Experience Case Study: Smart City In All Three Vinhomes Mega Projects



Highly advanced comprehensive smart city solutions developed by VinSmart integrated into Vinhomes existing mega projects

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#### Security & Safety

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- Smart Fire Alarm System
- Smart Video Surveillance
- Smart Access Control
- Air Quality Monitoring

#### Community

- VinID Resident App
- Building Operation App

#### Home and Devices

Smart Home

#### Management

- Smart Intercom
- Smart City Hub
- Smart Office App
- Central Command Centre

#### Transportation

- Autonomous Driving Public Buses (upcoming)
- Smart Traffic (Flow Monitoring & Management)
- Smart Parking

Pioneer of the smart city concept, first in the world to implement comprehensive smart city of this magnitude and speed, providing an unrivalled experience to residents

## One Mount Group – Successful 2020 to Start the Journey of Building the Largest Digital Ecosystem in Vietnam



VinID continued expanding its loyalty platform



**#1** online grocery app in Vietnam<sup>(1)</sup>





100,000 point of acceptances (+67% YoY)







#### VinShop has rapidly captured and modernized traditional retail markets

Hanoi 30/30 Districts

Nationwide presence Todav (after 7 months of launch)

55,000+





# of retailers, month-on-month growth

3 Orders Per retailer / month



Average order value



Targeted figures by 2025

350,000+ retailers

> US\$3bn Gross merchandise value / year



Distribution centers and multiple warehouses

50%+

Total GT retailers and wholesalers on-boarded

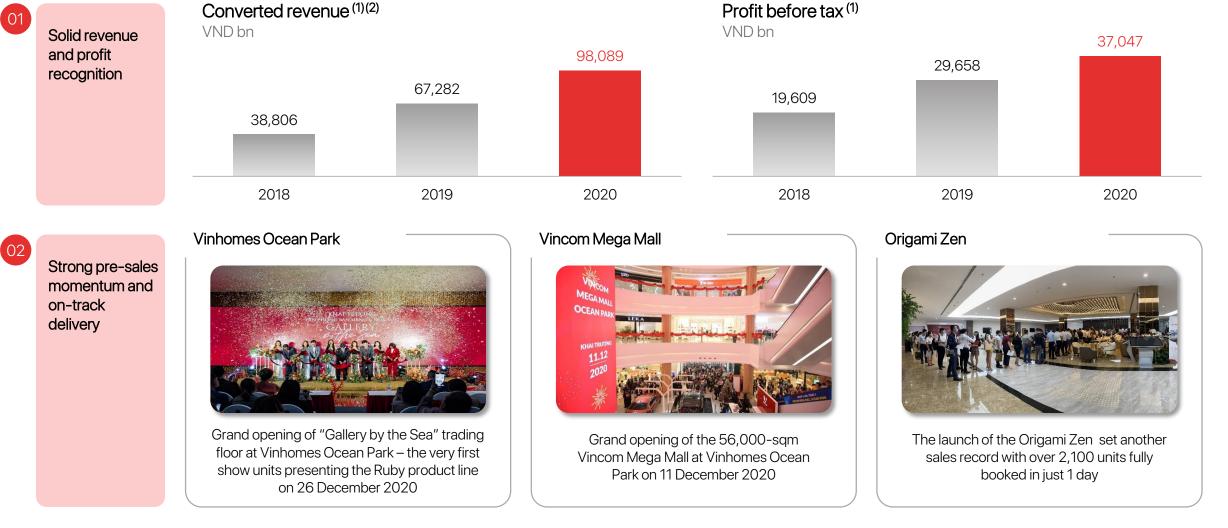
4Q2020: Launched new finance service sponsored by Techcombank to finance for GTs up to VND70mn with free interest of up to 40 days

Ho Chi Minh City

23/24

Districts

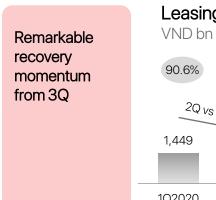
Vinhomes's 4Q2020 Highlights

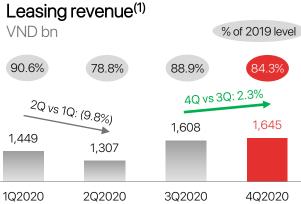


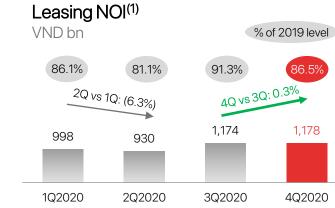
## Vincom Retail's 4Q2020 Highlights

New mall opening -

Vincom Mega Mall Ocean Park







#### Upgrading operating malls



Occupancy rate: 93%

(including committed

tenants)



1,178

4Q2020





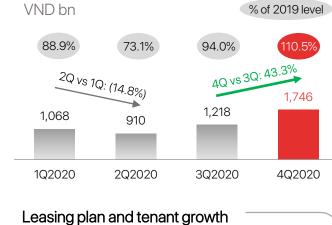
MUJI

無印良品





Haidilao Hot Pot 海底捞火锅



EBITDA<sup>(1)</sup>



**Tenant** base continues to expand in Vincom malls

01



## Vinpearl – The Leading Hospitality and Entertainment Platform in Vietnam

Premium Hospitality Portfolio at Vietnam's Most Coveted Locations

DA NANG -----

Rooms 2,625

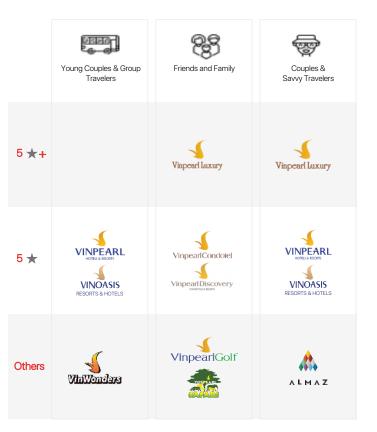




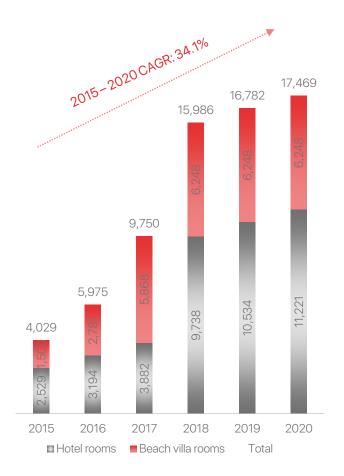


Hoi An

Integrated Lodging And Entertainment Portfolio Of 5+ Star Brands, Providing A Holistic Coverage Across Different **Customer Segments** 



Dominant and Fast Growing Portfolio to Capture Domestic and International **Tourism Demands** Total Room count (#)

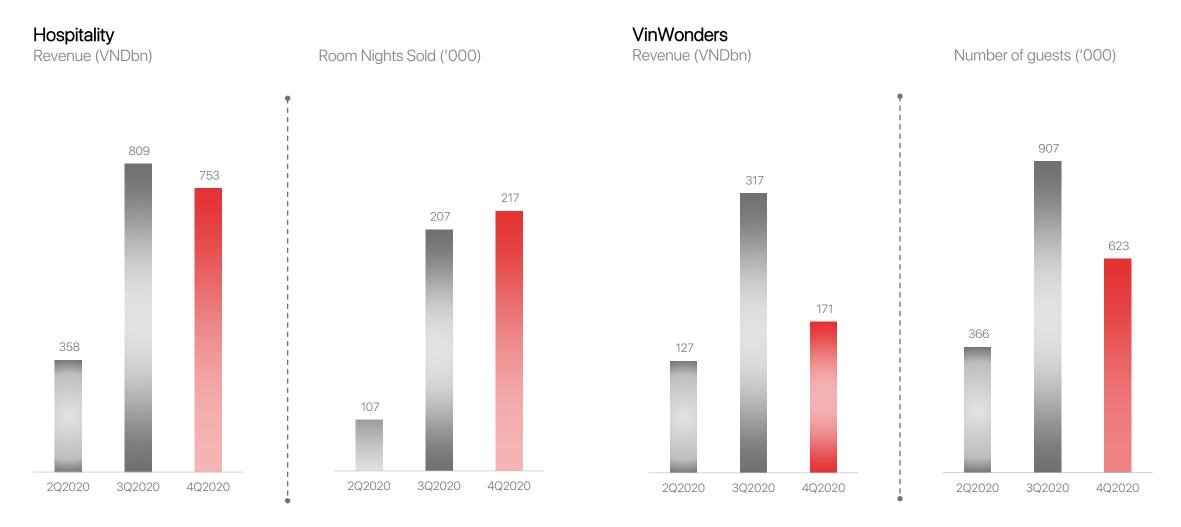


Source: Company information as of 31 December 2021, unless otherwise stated

Refers to 2016 - 2019 CAGR. (1)

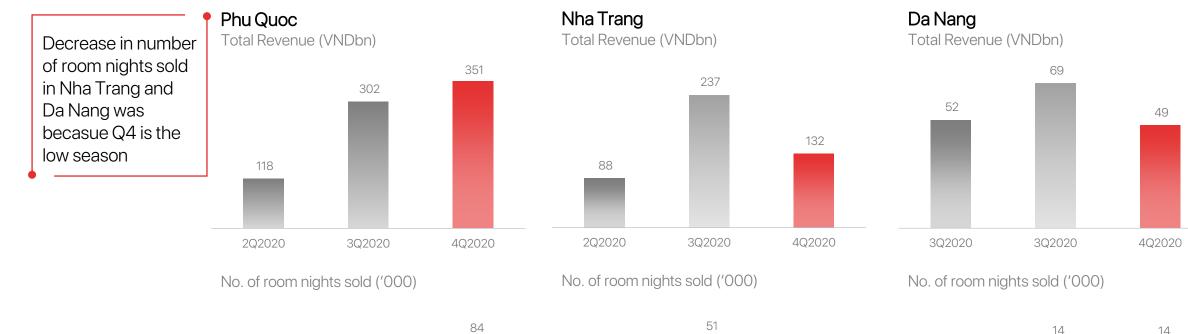
Refers to 2019 growth in total number of visitors.

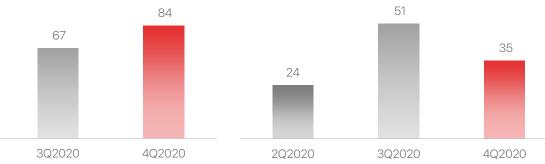
## Vinpearl's Performance Ramped Up Post Social Distancing Period

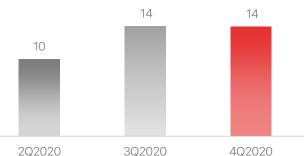


Source: Company information as of 31 December 2020.

# Phu Quoc Maintained Progressive Recovery, while Nha Trang and Da Nang went through Low Season Annually







Source: Company information as of 31 December 2020.

29

2Q2020

# Key Initiatives for 2021







1 10 THÁNG OB NĂM 2



## Key Initiatives for 2021

Industrials &	Technology	6
	Launch 4 e-motorcycle models and prepare for the launch of 3 new smart EV & ICE car models	
VINPAST	Start the operation of VinBus in early 2021	
Vsmart	Sustain top 3 market share in domestic smartphone market	
	<ul> <li>Launch new round of TV, air purifier and other appliances</li> </ul>	
	Develop smart ecosystem including smart home, smart city and smart services, leveraging Vinhomes dominant residential real estate platform	
One Mount Group	VinID: Promote and expand the customer loyalty network through various programs in association with partners	
	<ul> <li>VinShop: expand coverage to dominate the market, introduce new features and solutions, including financial services for VinShop retailers</li> </ul>	
	<ul> <li>OneHousing: Promote primary sale for strategic partners, expand into secondary market, strengthen customers' engagement by opening offline store at partners' projects, introduce in financial products</li> </ul>	new
Services		
VINHOMES	• Sustain presales growth thanks to c.30% remaining inventory at the existing mega projects and three additional projects	
	<ul> <li>Continue strong momentum of bulk sales given the shortage of supply and various transactions under negotiation</li> </ul>	
	Upgrade Vincom Plaza Da Nang to Vincom Center and renovate different Vincom Center and Vincom Megamall. To focus on large mall formats, further leveraging Vingroup ecosyste	em
VINCOM RETAIL	• Expand key, chain and anchor tenants, and upgrade tenant mix, to include tenants having strong recovery or international brands	
VINPEARL	• Develop domestic market to keep up 2020 momentum, focusing on direct sale channel via website and corporate channel	
	<ul> <li>Promote marketing activities to target strategic international markets in preparation for the resume of international flights</li> </ul>	
	Open one more VinHolidays hotel in Phu Quoc	
VINMEC	<ul> <li>Accelerate the deployment of preventive healthcare and new healthcare service models</li> </ul>	
	<ul> <li>Promote digital transformation, develop products / features to increase competitive advantages and enhance customer experience</li> </ul>	
	<ul> <li>Pass the second JCI patient safety reassessment for Vinmec Central Park and the third one for Vinmec Times City</li> </ul>	
	Open 4 new VinSchool campuses in Thanh Hoa and Hanoi	
CHOOL	• VinUni to become a member of international quality accreditation organizations AACSB (Business Administration), ABET (Engineering - Computer Science)	

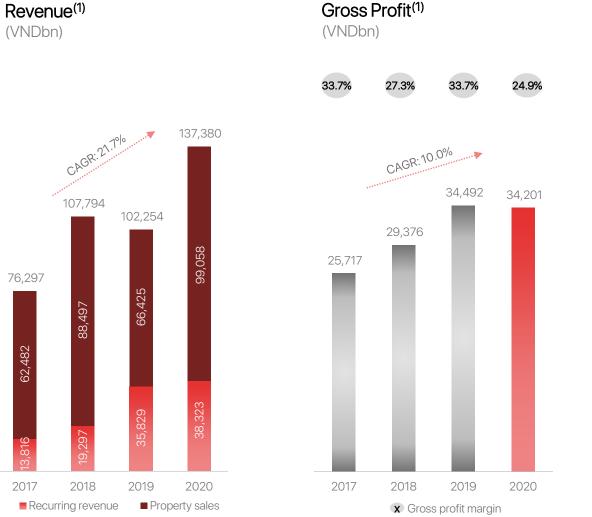
## **Financial Overview**

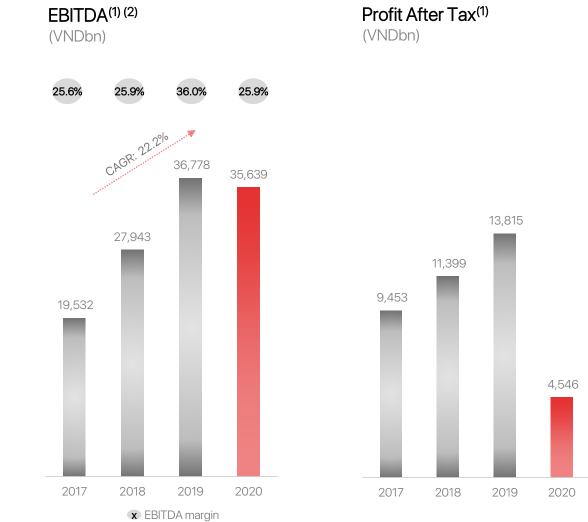






## **Income Statement Highlights**





Source: Audited VAS Consolidated Financial Statements for 2017 – 2019, Audited VAS Consolidated Financial Statements for 2020.

Note:

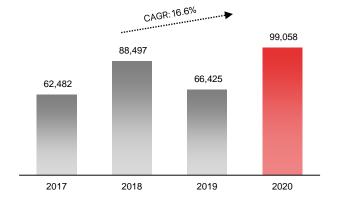
Financial numbers for FY2017-2019 are pro-forma, adding bulk sales and excluding the retail and agriculture segments.

(2) Adds back foreign exchange losses / (gains).

## **Revenue Performance – VAS**



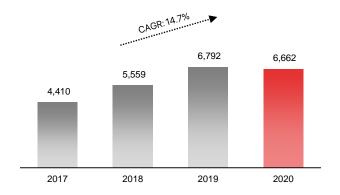
2017



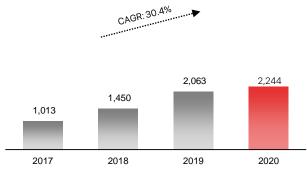
Leasing (VNDbn)

Education

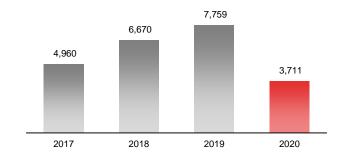
(VNDbn)



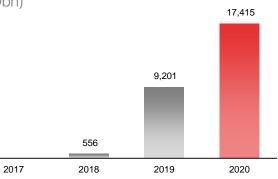
Healthcare (VNDbn) 2,631 1,852 2,631 2,675



Hospitality & Entertainment Services<sup>(2)</sup> (VNDbn)



**Industrials** (VNDbn)



Source: Audited VAS Consolidated Financial Statements for 2017 – 2019, Audited VAS Consolidated Financial Statements for 2020 Note:

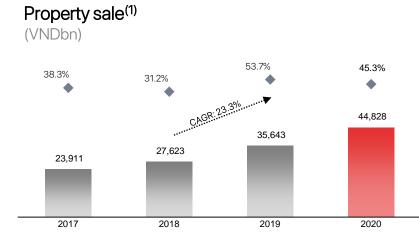
2020

(1) Financial numbers for FY2017-2019 are pro-forma, adding bulk sales and excluding the retail and agriculture segments.

2019

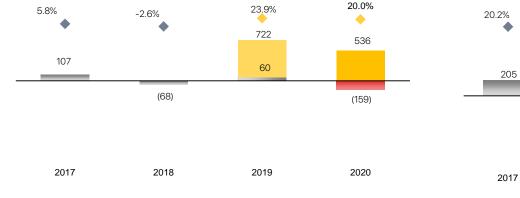
(2) Adjusted for the sales of beach villas to reflect underlying business performance.

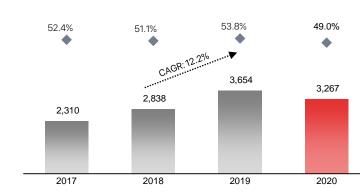
## **Gross Profit and Margin – VAS**



Healthcare

(VNDbn)

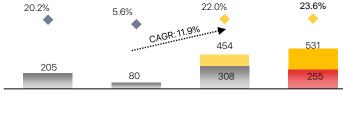




Education (VNDbn)

Leasing

(VNDbn)

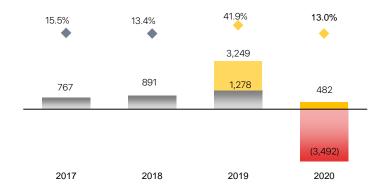


2019

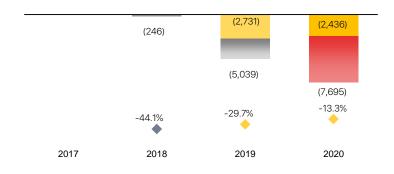
2020

2018

Hospitality & Entertainment Services<sup>(2)</sup> (VNDbn)



Industrials (VNDbn)



Gross profit margin
 Adjusted gross profit margin<sup>(3)</sup>

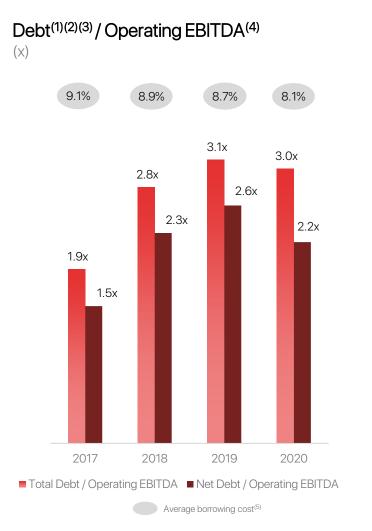
Source: Audited VAS Consolidated Financial Statements for 2017 – 2019, Audited VAS Consolidated Financial Statements for 2020. Note:

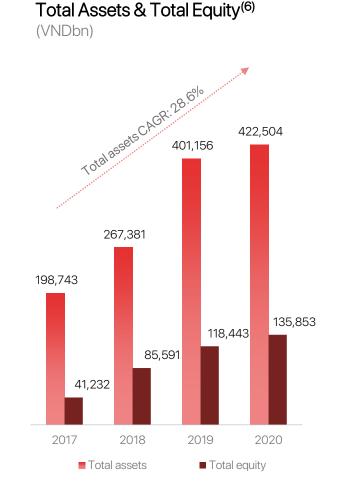
(1) Financial numbers for FY2017-2019 are pro-forma, adding bulk sales and excluding the retail and agriculture segments.

(2) Adjusted for the sales of beach villas to reflect underlying business performance.

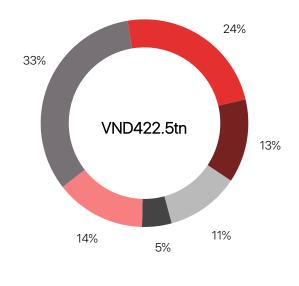
(3) Adjusted gross profit is cash gross profit adjusted for Covid-19 related expenses including charges incurred despite operation being shut down

**Balance Sheet Highlights** 





Breakdown of Total Assets

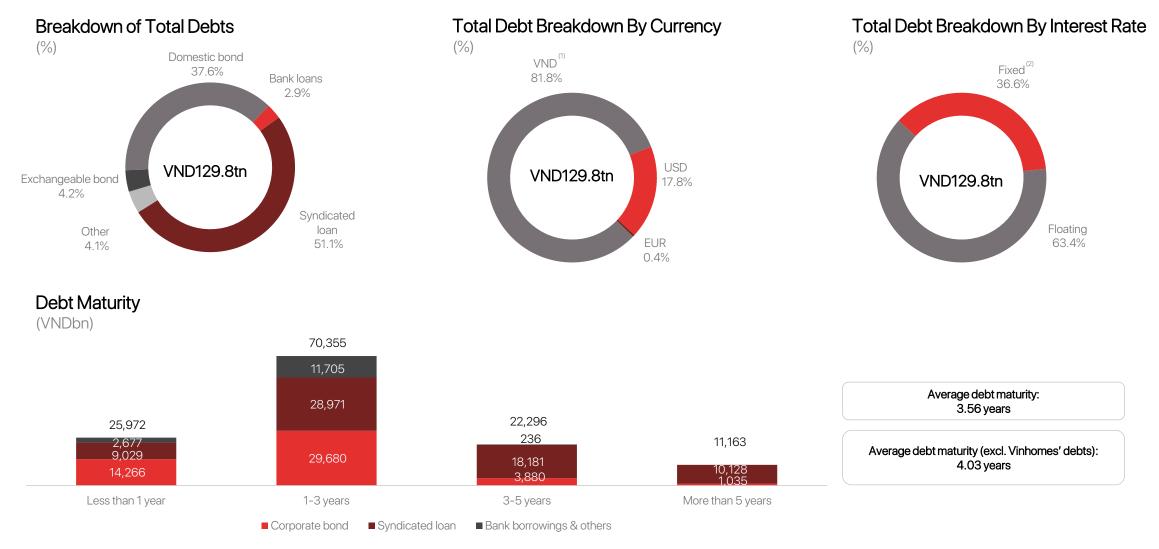




Source: Audited VAS Consolidated Financial Statements for 2017 – 2019, Audited VAS Consolidated Financial Statements for 2020.

Note: (1) Total debt is equal to interest-bearing loans and borrowing, excluding retail and agriculture segments. (2) Net debt is equal to total debt, less cash and cash equivalents and short-term investments, excluding retail and agriculture segments. (3) Short-term investments exclude share option. (4) On a LTM basis for recurring revenue, operating EBITDA and interest expense, calculated using pro-forma figures, excluding retail and agriculture segments. (5) Inclusive of hedging expenses. (6) Numbers for FY2017-2019 are pro-forma, excluding retail and agriculture segments (7) Others refers to technology and others. Assets managed on a Group basis refers to assets such as long term investment, deposits for transfer investment, deposits for tr

### **Balance Sheet Highlights**



Source: Audited VAS Consolidated Financial Statements for 2020.

(1) Includes US\$ debt which is hedged for foreign exchange rate purposes.

(2) Includes floating rate debt which is hedged for interest rate purposes.

## Leverage, Coverage and Other Ratios

	FY2020	FY2019 (pro-forma) <sup>(4)</sup>	Change		
Leverage ratios					
Net debt <sup>(1)(2)</sup> / Operating EBITDA <sup>(3)</sup>	2.2x	2.6x	(0.4x)		
Net debt <sup>(1)(2)</sup> / (Total assets – cash & ST investments <sup>(2)</sup> )	23.5%	27.2%	(3.7 ppts)		
Coverage ratios					
Recurring revenue / Interest expense <sup>(3)</sup>	3.4x	4.9x	(1.5x)		
Operating EBITDA / Interest expense <sup>(3)</sup>	3.7x	5.4x	(1.7x)		
Others					
Debt maturity (years)	3.56	3.56	-		
Debt maturity (years) (Excl. Vinhomes' debt)	4.03	4.23	(0.2)		
Average borrowing cost <sup>(5)</sup>	8.1%	8.7%	(0.6 ppts)		

Source: Audited VAS Consolidated Financial Statements for 2017 – 2019, Audited VAS Consolidated Financial Statements for 2020.

(1) Net debt is equal to total debt, less cash and cash equivalents and short-term investments, excluding retail segment

(2) Short-term investment excludes share option, excluding retail segment

(3) On a LTM basis for recurring revenue, operating EBITDA and interest expense, calculated using pro-forma 2019 figures. Operating EBITDA is EBITDA adjusted for non-recurring items

(4) FY2019 pro-forma numbers, excluding retail and agriculture segments.

(5) Inclusive of hedging expenses.

## **Company Information**

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## Vingroup

**Vingroup Joint Stock Company** ("**Vingroup**" or "**the Group**") is the largest listed companies in Vietnam, as measured by market capitalization with VN358.5 trillion (c.USD15.5 billion) as at 15 March 2021.

Vingroup today bases its strategy on the principles of sustainability and professional management to operate in three major business segments:

- Industrials
  - VinFast, the first and largest domestic comprehensive automobile-maker and electric scooter producer in Vietnam
  - VinSmart smart electronic devices including smartphones under the Vsmart brand
- Technology
  - VinTech conduct research on AI, automation and next-generation materials and employ applications of technologies accordingly
  - One Mount Group creates Vietnam's largest digital ecosystem with VinID super app connected to the largest loyalty platform,
     Vinshop B2B2C platform transforming traditional retail and One Housing one-stop-shop real estate products and services platform
- Real Estate and Social Services
  - Residential Vinhomes premium apartments, villas and shophouses, mid-end real estate with integrated facilities, Happy Town affordable housing
  - Retail Leasing Vincom quality shopping malls
  - Hospitality-focused Vinpearl hotels, resorts and beach villas, and VinWonders amusement parks and conservation parks
  - Healthcare service provider, Vinmec (including hospitals and clinics)
  - Quality education provider Vinschool featuring the K-12 education system and VinUni non-profit private university

Vingroup was listed on the HOSE on 07 September 2007. More information on the Group can be found at <u>www.vingroup.net</u>.

#### OFFICES

#### **HANOI HEADQUARTERS**

Number 7, Bang Lang 1, Vinhomes Riverside Long Bien District Hanoi, Vietnam

#### HO CHI MINH CITY BRANCH

Vincom Dong Khoi – 4<sup>th</sup> Floor 72 Le Thanh Ton, District 1 Ho Chi Minh City, Vietnam

CONTACTS

#### Investor Relations Department

Address:	Vingroup Hanoi Office (Headquarters)
Email:	ir@vingroup.net
Tel:	+84 (24) 3974 9999 (Ext. 9462)
Fax:	+84 (24) 3974 8888